

Observation • Understanding • Action

# Your pathway to liveable cities

auo.org.au



At the AUO we want to empower you, our partners, to leverage our research for real world impact, helping you plan and communicate effectively.

"If you have this information then you know what are the things that need to change in order to build the infrastructure so that people can have a healthier life!"

Magda Szubanski

#### Introducing the Australian Urban Observatory

The AUO is an intuitive digital liveability planning platform that transforms complex **urban data** into easily understood **liveability indicators** across 9 categories.



The AUO's liveability indicators are underpinned by years of policyrelevant urban research by RMIT UNIVERSITY. Research that connects the built environment with public health, social equity and the UN Sustainable Development Goals.

#### The AUO is a tool that:

- Makes understanding and measuring liveability simple
- Translates research knowledge on health and planning into practice to create real world impact
- Maps liveability for Australia's largest 21 cities, LGAs, Suburbs and Neighbourhoods (ABS SA1s) across time (2018 & 2021)
- With 72 indicators across 9 domains of liveability
- PLUS 115 demographic indicators in a People domain (2016 & 2021)

What isunique aboutthe AUOframeworkfor systemchange ?

The AUO indicators describe elements of the **urban liveability system** that impact the health and wellbeing of communities.

Our platform provides measured, place-based, objective information about these liveability **domains** and describes their **interaction** within an urban system.



# Why liveability?

Because the conditions in which people are born, grow, live, work and age can lead to **health inequities** or unfair and avoidable differences in health and wellbeing.

#### Below is the AUO definition of liveability.

All indicators included in the AUO are informed by the definition of a **liveable place** as somewhere that is...

"safe, attractive, socially cohesive and inclusive, and environmentally sustainable; with affordable and diverse housing linked to employment, education, public open space, local shops, health and community services, and leisure and cultural opportunities; via convenient public transport, walking and cycling infrastructure."



## Who is using the AUO and how?



**STATE** Victorian Government Plan Melbourne **LOCAL** Cardinia Shire Liveability Plan LOCAL HEALTH Northern Sydney LHD Precinct Planning

**FEDERAL** Environmental Planning PRIVATE SECTOR Stockland

### Delivering value for your partnership \$

Supporting engagement, planning and decision making	Leverage our research to support health and wellbeing in your community.	Use liveability measures to <b>set of clear targets</b> for improvement and tracking changes over time with annual updates.
Share information across organisations and the community, supporting integrated planning approaches.	Know where to <b>focus</b> infrastructure <b>spending</b> for the greatest return on investment	Connect deliverables with Corporate Social Responsibility targets
Build business cases for future projects	Save time and money spent on staff and external consultants dedicated to data collation and analysis, reducing inefficiencies and data duplication	Access years of research expertise and insights that have been developed by our multidisciplinary team at RMIT's Centre for Urban Research

Australian

Urban Observatory

### Partner with us

Let us help you increase your impact and influence as you improve liveability in Australia through one of the below models.

LGA	State	National
Paid Partner	Paid Partner	Paid Partner
A Single LGA	A Single State	All 21 Cities
Interactive indicators and	Interactive indicators and	Interactive indicators and
scorecards for Suburbs and	scorecards for Suburbs and	scorecards for Suburbs and
Neighbourhoods for a	Neighbourhoods for a	Neighbourhoods for
Single	Single	All 21 Cities
Local Government Area	Australian State	Nationally
12 months online access	12 months online access	12 months online access



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<sup>1</sup> Indicators for our overall Liveability and Social Infrastructure domains are available free to all levels of detail - Local Government Areas, Suburbs and Neighbourhoods. <sup>2</sup> Multiple Local Government Areas can be selected at \$- per LGA <sup>3</sup> Multiple states can be selected at \$- per state Founded by....

The Australian Urban Observatory research is recognised and funded by:



Our team of researchers draws experience from epidemiology, public health, geography, urban planning, geomatics, and computer science using a variety of quantitative and qualitative analyses including geospatial, policy and economic evaluations.



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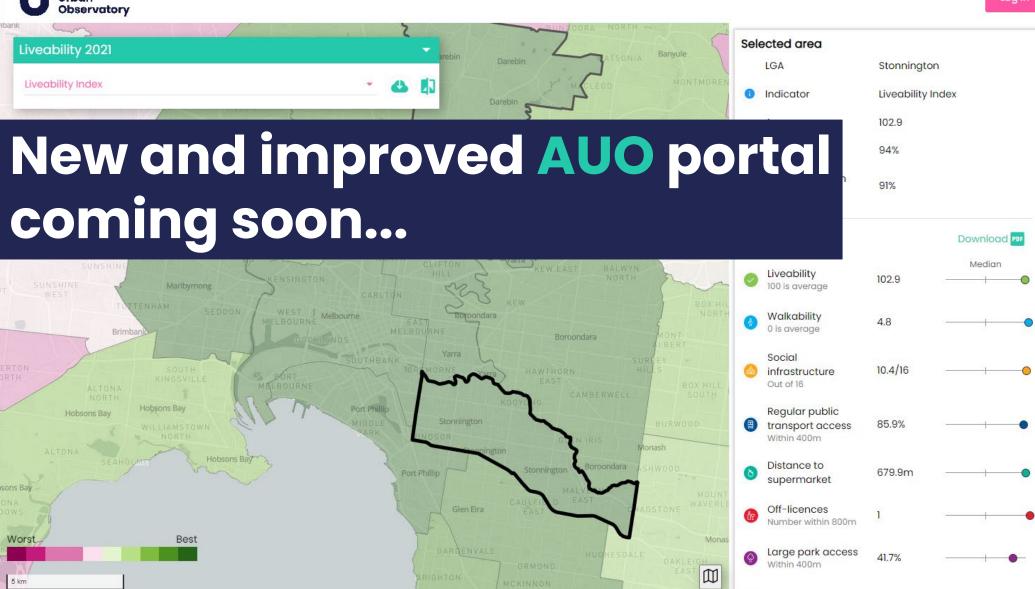
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### Thank You

